

Webinar 1 A and B

Homework: It's Time For You To Write That Book, 2.0

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1. Decide on your Big WHY for Writing your Book. Write down your personal reasons. (e.g. extra money, increased credibility, etc.). Spend some time thinking about what your readers will receive from your Book.

2. WHO will receive from your Book? Define your Avatar. Be specific. What is the gender, age, occupation, etc. What are the problems they face?

3. What will be the general message in your book? What are the problems you wish to solve? What benefits will your readers receive?

4. Write your Thoughts every day and put them in some Order. Notice the ideas which follow your scheme and which ones need to be set aside until a later date.

5. Write your Outline.

6. From your Outline, Decide your Chapters

7. Select Titles for your Chapters.

8. Choose a Title for your Book. (This can change later, but choosing now will help you stay focused).

9. Design a Cover. (This can be changed later, but seeing your cover on a daily basis will help you keep the Vision).

10. Write your Introduction. Let your readers know what a treat they have in store.

11. Tell your Family and Friends that you are Writing your Book. You Want them to Hold You Accountable.

12. Be sure to join the Facebook Group and check in often. We will help each other Accomplish our Goals.